Just a few of th<mark>e Store and Business uses for Hot Stamp and Ink Labels and String Tags</mark>

Just about every business can use Anniversary Labels, Magnets, Business Cards and Gift Certificates

Alarm & Security
Window Decal Labels - Economy Ink Labels
Antique Stores
Hot Stamp Labels on the backs of pictures - in drawers of furniture - under chairs - lamps - on unprinted boxes & bags -Hot Stamp String Tags on furniture and other large items - Price Labels for many other items - Gift Certificates and Business Cards

• **Appliance Outlet** - Use information Labels to promote service on backs of TV's - inside of refrigerator doors - on washers and dryers. Price Labels large and small - oversized String Tags. Solid stock Labels

• Appliance Sales & Service - 'For Service call 1-800' located on appliances and electronics - Magnets for large appliances - Oversized Tags for pricing appliances

• Army & Navy Surplus - Price Labels - radiant colors and tamper proof. Store ID Labels & String Tags for sporting goods. Stock Labels - Gift Certificates - Business Cards

• Art Galleries - Backs of pictures - underneath sculptures or ceramics large typewriter fed Labels indicating: Artist - Subject - Medium - price -Title - etc. Gift seals/certificates

 Art Supplies & Framing - On easels - paints - brushes - instruction books - backs of frames - pads of drawing paper - canvas boards. Some shops do framing - price Labels and String Tags - Gift Certificates
 Audio/Visual Equipment & Supplies -Labels used on equipment

rented and sold, filmstrips and moves and moves - Mailing Labels

• Automotive Parts & Service - Price Labels on merchandise "out front" and as shelf and bin markers - Laminated Labels on power tools, toolboxes, etc.

• Automotive Dealers - Bumper Stickers - Price Labels - Window Decals -Magnets

Banks & Credit Unions
 Window Decals - Security Labels - Magnets
 Beauty Shops
 Many like to use fancy Labels on cosmetics - brushes - bottles and jars - Gift Seals & Gift Certificates for Christmas presents - price Labels on cosmetics - jewelry and accessories - Magnets for appointment reminders

• **Bicycle & Motor Cycle Shops** - Use laminated Labels on bikes and cycles - accessory items - inside helmets - Price Labels & String Tags for parts and accessories - Gift Certificates

• Blind & Drapery - Price Labels for stock items - large String Tags for fabrics - store ID Labels for sample books - Business Cards for in-home shopping - Labels on backs of head rails for service information

• Boats & Motors - Identification Labels (laminated) on the dashboard of boats - on motors, water skis - compasses - two-way radios - boat trailers - etc. Price Labels - at least two sizes and often radiant as well

• **Boutiques** - In place of imprinted boxes - gift seals - String Tags - Gift Certificates - price Labels

• Bowling & Billiards - ID Labels on bags - trophies - cues - racks - tables - etc. Price Labels - String Tags - Gift Certificates

• Brace & Orthopedic • Dn canes - walkers - crutches - wheel chairs • Business Machines • On adding machines - calculators - etc. Be careful to advise them that Labels will not stick to crackle finishes very well. You can find a smooth surface on almost all equipment where our Labels will have no trouble sticking. Repairmen should always take Labels with them on all service calls.

• Camera Shop & Film - Inside cameras, under film holder - on viewers screens - tripods - projectors and other accessories. Many camera stores use Labels that advise their customers to return the film for processing by using a Label on every roll of film they sell

• Candle Shop - Transparent (or clear) Labels are great on candles - Price Labels on candle holders and other candle related items

• Candy Stores - Labels instead of imprinted boxes - Also use on glass jars of hard candies - shipping Labels if they ship

• Card Shops - Hallmark - Gibson - and other card shops are very good customers for both Hot Stamp and Price Labels - Gift certificates

• Carpet Cleaning - Business Card - Rolodex card - Oversized Tags on door handle - Magnets

• Ceramics & Pottery - Fancy Labels on display items for sale - on equipment such as kilns - books and instruction sheets. Price Labels for paints - brushes & dies

• **Children's Shops** - In place of printed boxes and as gift seals (even on printed boxes). Remind the store owner these packages are nearly always opened with a group - neighbors - family - etc. The store Label tells them the gift did not come from a dime store or a discount house. Often these shops also handle toys and children's furniture - so Labels can be used directly on children's rockers - doll buggies - shipping Labels - String Tags - Gift Certificates

• Churches - Christian gift shops - Price Labels

 Cigar & Pipe Shops
 Cigar 'wrap around' Label - custom Labels for bagged pipe tobacco - price Labels for pipes - lighters - small gift items
 Clock & Time Sales/Repair
 Labels on backs of clocks - in watch box lids - Small String Tags for watches and pocket watches - Oversized String Tags for floor & wall clocks. Gift certificates - Business Cards

• Coffee Shop - Fancy product Labels for custom ground coffee - price Labels - Gift Certificates - Business Cards as punch cards

• **Computer Repair & Sales/Service** - Service Labels on the backs of computers, monitors, keyboards - Magnets and Rolodex cards for quick reference.

• Coney Restaurants - Price Labels - product Labels for salad dressings - carry-out food products - Business Cards

• Copier Sales & Service - Oversized String Tags for pricing and service instructions - service Labels on copiers for quick reference

• Cosmetic Shops - Many like to use fancy Labels on cosmetic bottles brushes - containers - jars - Gift Seals & Gift Certificates for Christmas presents - price Labels on cosmetics - jewelry - accessories

• **Dentists** - Business Cards as appointment reminders - Magnets for appointment reminders

• **Department Stores** - Countless number of uses for un-imprinted boxes - hangers - inside luggage - handbags - hats - cosmetics - jewelry - gift seals -Gift Certificates - oversized String Tags for larger items and furniture - They like to be able to 'private Label' their goods. Shipping Labels - tamper proof Labels for price switchers

• **Discount Stores** - Independent discount stores buy tamper proof Labels in radiant colors.

• **Display Fixtures** - Inside counters and on display fixtures and equipment

• Door/Window Sales & Installation - Window decals

• **Drafting Equipment & Supply** - Custom Labels for drafting tables - tripods - slide rule cases - map folders - price Labels

• Drapery & Fabrics - Oversized String Tags for fabric bolts and displays - price Labels for drapery rods and accessories

• **Drug Stores** - Cosmetics - gift items - boxed candy - better vitamins - vaporizers - canes - braces - in-house brands - Gift seals - price Labels - Magnets for prescription refills - Phone cradle Labels for emergency

numbers such as Doctor - Fire - Police - Drug Store and Poison Control • Electrical Equipment & Supplies - Identification Labels - String Tags

for fuses and switch boxes

• Fire Extinguishers - Expiration Label

• Flag Pole - Laminated Labels for metal flag poles

• Florists - Vases - planters - centerpieces - cut rose boxes - floral arrangements - on the ribbon of flowers that go to the hospital or funeral home. (When the card is taken off for the "thank you", the arrangement still has an identification). On corsage boxes and boutonnière bags - gift Label - Gift Certificates - Magnets

• Floor Coverings - Large cover-up Labels on samples that customers take home. It disguises the product source - and prevents customers from shopping that stock # around town.

• Furniture & Upholstery - Attractive Hot Stamp Labels for the insides of dressers - cabinets - lamps - pictures - Large price Labels - oversized furniture Tags

• **Gift Shops** - Under gift items - behind pictures - bottoms of ash trays bookends - music boxes - on the back of collector plates - stationery. Labels are less expensive than having boxes printed. Most good shops use a Label to close the tissue and as a seal on the gift wrap. They love removable price Labels because they need Labels that come off clean. String Tags - Gift Certificates

Class & Mirror Window decals clean removing price Labels	• Medical & Surgical Supply - Identification Labels for walkers -
• Glass & Mirror - Window decals - clean removing price Labels	wheelchairs - canes - crutches
• Golf Shops/Courses & Pro Shops - On clubs - bags, etc. Price Labels -	• Mortgage/House - Magnets for realtor
String Tags - Gift Certificates - Magnets Gourmet Food Shops On gift baskets - on better wine bottles - on 	• Movie Theater - Business cards
exotic food items - gift seals - price Labels - Labels for "in-house" products -	• Moving & Storage - Some use ink Labels on cartons to show number of
Gift Certificates	total cartons and room/location. We can make these with special remov-
• Greenhouse & Plants - On plastic plant holders - String Tags on	able adhesiveand consecutive numbering
hanging plants	• Music Stores - Labels on instruments - guitars - organs - pianos - Foil
• Grocery Stores - (Independent) Nearly always tamper proof Labels and	Labels on accessories - sheet music - record - Price Labels - String Tags -
nearly always "quick shop" type stores - Store ID Labels for 'unbagged'	Gift Certificates
items - like cases of beer or milk leaving the store	• Nail Salons - On specialty products - price Labels - Business Cards
• Handcraft Stores - Hot stamp Labels on instruction books and some	• Night Clubs - Fold over cards - Magnets
supplies. Very good for price Labels - Gift certificates - See Hobby Shops	• Novelties - Price Labels - String Tags - radiant colors - Patriotic bumper
• Hardware - On power tools or tool boxes - on folding table & chairs - on	stickers - Labels - window decals
other hardware and sporting good items - tamper proof Labels	• Office Supply & Teacher Stores - On the backs of books - school
• Head Shops - Show 'radiant' or 'hot' colors. They use ID Labels on	supplies - teaching equipment
candles - posters - blacklights - incense	• Oil Change & Lube - Static cling oil change and lube Labels - Magnets
Gift Certificates. • Health Food - They buy fancy Labels for books and	• Optical - Hot stamp Labels for case identification - clear static cling
pamphlets - vitamins and other consumables - blenders and other	Labels for eye glasses
equipment - Most re-pack from bulk to smaller quantities and use a lot of	Parks & Playgrounds
'ingredient' Labels - price Labels with their name and phone number -	Pet Stores - Price Labels
Shipping Labels for out-of-town business - Gift Certificates	• Picture & Photo Studios - Price Labels for picture frames and
• Heating & Cooling (HVAC) Sales & Service - Price Labels	accessories
• HILO Sales & Service • Home Improvement - identification Label	• Pizza-Carry Out - Box coupon Labels - Magnetic Business Cards
inside kitchen cabinets - awnings - screen rooms - storm doors	Sales & Service - Price Labels for parts
• Hospital & Medical Centers - 'Property of' Labels on medical	 Police & Fire (See Local) - Emergency Numbers Magnet
equipment & supplies	 Pool & Spa - 'No Diving' Labels - price Labels for pool accessories
 Hotel & Motel Business cards - Do-Not-Disturb door hangers 	Quick Oil & Lube (See Oil Change)
 Industrial Manufacturers This classification covers manufacturers 	 Realty/Realtor - Magnets - Business Cards
and industry, which normally would be identification and/or product use	Rental Outlets - Tamper-proof Labels
Labels & Tags	• Restaurants - Bars - Fold Over Cards for tables - Business Cards - take
• Insurance - Use Labels on policies - as auto door-jamb stickers - on glove	out box Labels
box door - on gifts. Bumper sticker - window decal - Business Cards -	• Schools - Colleges & Learning Centers - Bumper stickers - window
Magnets	decals for autos - parking sticker
 Interior Decorators - Similar to gift and furniture stores - Business 	• Shoes - Labels inside of shoes - handbags - belts - polishes - supplies -
Cards - Magnets - Gift Certificates	Price Labels that will not tear up the end of the boxes - String Tags for
• Jewelry - Jewelry box Labels - barbell Labels for rings - necklaces -	accessories and unboxed sandals
bracelets - Small String Tags for watches - earrings - pins - etc - Gift	• Ski Shops - Laminated Labels on skis - poles - bags - car carriers - boots
Certificates - Business Cards	and boot trees - Price Labels - right and left Labels for skis - Gift Certifi-
• Kitchen & Bath - On bids - proposals - somewhere on the installation -	cates
Business cards	• Sporting Goods - Golf clubs - carts - bags - supplies - tennis rackets -
• Knit & Needlepoint - Price Labels - barbell Labels for knitting needles	fishing rods - reels - tackle boxes - lanterns - Stoves - ice boxes - water jugs - gun cases - inside football helmets - Labels on trophies - archery equipment
and crochet hooks	- Price Labels - String Tags - often radiant - Gift Certificates
• Lamps & Lighting - Under lamps - on lighting fixtures of all kinds -	• Tape & CD Stores - On tapes when sold. Tape customers will let shop
Large String Tags for hanging fixtures - inside the shade and on the bulb	owners open wrapper to put on "guarantee" Label. Often - we design the
socket to promote parts and repairs	Label with a space for the date of purchase - Labels on tape players -
• Laundry & Dry Cleaning - Storage Labels - special handling shirt	speakers - tape holders - "sound" lights and blacklights.color coded price
Labels - hanger Labels - Pressure sensitive tape for attaching bills to poly	Labels - sign for the counter
bags	• Taxi (See Local)
• Linux Rental - Fancy Business Cards - Gift Certificates - Magnets	Tire Sales & Service
• Liquor Stores - (In states where legal) - on better whiskies - wines and champagnes - Labels can read "selected by Owner" - customer name,	• Travel Agency - On ticket holders - brochures - also Business Cards -
address and phone number - Gift seals and perforated price control Labels	Magnets
• Local - City - County - State - Consecutive number Labels	• Trophy & Plaque - Gold/silver Hot Stamp Labels - price Labels
• Lock & Key - On safes - door jambs - key-holders - Mostly laminated -	• TV Repair - Backs of TV's and radios - identification Labels
Magnets - for 'locked out' assistance	• Tent & Awning - Laminated Labels for metal or plastic awnings
• Luggage & Leather Shops - String Tags for luggage - leather hand	Universities (See Schools)
bags - attaché cases - jackets - coats - Labels on gifts and in place of printed	Vending Machines - For 'service call' Labels
boxes - Gift Certificates. Apply Label on buckle hardware - NOT directly on	• Video & DVD Movie Rental - Store ID Labels - tamper proof for
the leather	Videos and DVD's
	• Waste & Dumpster Removal - Large ID Labels for dumpsters
• Lumber Yards - On tools - building supplies such as storm doors - light fixtures - medicine cabinets - Price Labels	• Water Heaters Sales & Service - 'For Service Call 1-800' Labels for
• Maintenance Supply & Janitorial - Nearly always laminated and	sides of tanks - on receipts and quotes
applied to equipment such as polishers - vacuums - supply caddies - Price	• Wedding Halls & Banquet Facilities - Fold over cards - Business
Labels for supplies - 'sales & service' Labels	Cards
• Massage & Spa - For massage therapy products - scented oils - body	• Wine Shops - See 'liquor' stores
creams - Business cards - Gift Certificates	• Zoos - Zoo gift shops use Price Labels
Man's Shone - Custom Labels on accessory boyes - cuff links - after	

• Men's Shops - Custom Labels on accessory boxes - cuff links - after shave - Fancy hanger Labels on wooden hangers gives them permanent identification - Gift seal Labels - price Labels - Business Cards - Gift Certificates